

# SOCIAL MEDIA PROFESSIONAL

– does a meaningful career in this field 'press your buttons'?

*We are R&A Strategic Communications, a leading South African, Johannesburg-based communications consultancy, niched to the resources sector, mining in particular.*

*We are looking for someone who is passionate about social media and who is a creative thinker. The Senior Social Media Consultant would be heavily involved in conceptualising, writing and managing our clients' social media platforms. We value individuals who have views about the role of business in society and we are looking for someone who's flexible, resilient, hard-working willing to learn and to teach.*

We are looking for a  
**SENIOR SOCIAL MEDIA COMMUNICATIONS PROFESSIONAL**



## You must have:

- a relevant degree – Honours preferably
- 5+ years' experience, working in social media communication
- a track record of success in developing, implementing, managing and reporting on social media communication plans, in conjunction with conventional corporate communication channels
- an ability to research and learn about things – and a predisposition towards enjoying doing so
- proven writing ability (a punchy, economical style, best suited to social media, would be first prize)
- an 'eye' for what works visually in terms of social media communication
- the ability to engage and interact, enthusiastically and amicably, with all kinds of people
- a liking for working independently, as part of an in-house team, and with a network of outside service-providers
- a willingness to help more junior members of our team to grow and develop
- preferably, some knowledge of and/or experience in the resources sector



## What we offer

- a competitive basic remuneration package
- generous leave
- pension scheme and medical aid scheme
- further study incentives and support
- mentorship – a structured process that helps you grow and develop, with inputs from members of the team who, collectively, have decades of valuable experience

### Link:

If you feel you are equal to this challenge, and meet our requirements, please upload your CV on the link below.

<https://withferva.typeform.com/to/r1YQI82p>

